

# Help shape the future of Our Town

## COMMUNITY MEETING

**Would you like to see Amherst be more walkable, attract more downtown shops, or offer new or different types of housing? Join us on Wednesday, February 3 at Town Hall to share your ideas!**

The Town seeks your input for a pair of studies. The first will lead to the designation of a Town Development Focus Area. Come to learn about this study and share your ideas about where and how you'd like to see Amherst grow. The second study will help Amherst design a wayfinding sign system that will direct people to major destinations. What should the signs look like? Which destinations should they point people towards? Come to share your ideas on these questions and more. These studies support the Town's strategy to revitalize the downtown area and thereby encourage new homes, shops and jobs throughout the community.

**COMMUNITY MEETING:**  
Amherst Town Hall, 174 S. Main Street  
**Wednesday, February 3rd, 2016**

**5:00 PM – Doors Open**  
**5:30 PM – Presentation and Discussion**  
**6:30 PM – Wrap Up and Q/A**

# **Community Meeting on Planning the Future of Amherst!**

**February 3, 2016 – 5 PM – Town Hall**

Are you interested in the future of Amherst? Would you like to see the town become more walkable, attract new downtown shops, or offer more new or different types of housing? These topics and how to achieve them will be discussed during this community meeting.

The purpose of the session is to gather different thoughts on the future of Amherst's development and to provide information about two studies that will help shape our community's future.

The first study will result in the designation of a Town Development Focus Area. This will identify portions of Amherst that are most appropriate for new development and review the town's policies and codes to ensure they allow for the kind of development the town wants to encourage. This will also make the town's transportation improvements more competitive for state funding.

The second project is a wayfinding study, which will help Amherst create a detailed plan (for possible future implementation) for wayfinding signs directing motorists to major destinations including downtown, the library, and Sweet Briar College.

These studies support the Town's strategy to revitalize the downtown area and thereby encourage new homes, shops and jobs throughout the community.

## **Agenda:**

5:00 PM Doors open and presentation materials and preliminary proposals available for review

5:30 PM Presentations by consultants

6:30 PM Wrap-up and post-meeting conversation

**What:** A meeting to discuss how and where Town residents, business operators and property owners would like to see Amherst grow and develop. Specific topics include development trends, opportunities in Amherst, downtown revitalization, and wayfinding.

**Where:** Amherst Town Hall, 174 S. Main Street, Amherst

**When:** Wednesday, February 3 from 5:00 – 7:30 PM.

Information on the session is available at [www.amherstva.gov](http://www.amherstva.gov). Direct inquiries to the Town Hall at [townhall@amherstva.gov](mailto:townhall@amherstva.gov) or (434) 946-7885.